



SPONSORSHIP PACKAGES

ORGANIZERS



Gemmological
Research
Industries Inc.



www.gemconference.com

www.gemconference.com

BRANKOGEMS CONFERENCE PROFILE

Conference audience

The participants come from a range of fields notably; gemmologists, jewelers, retailers, gem labs, appraisers, dealers, manufacturers, even mining companies. They came from a record breaking 27 countries in 2019 at Mediterranean Gem and Jewellery at Cyprus.

Number of Participants

We have been experiencing an increase in conference attendance from 50 in Greece 2015 and 2022 to 60 in Spain 2016, to 65 in Italy 2017 and Australia 2023, to 70 in Montenegro 2018 and 75 in Cyprus 2019. We will have table at the Tucson Show in USA to attract more North American participants to Dubai conference in 2026, goal is to have 100 participants.

Articles covering the conference

We had good coverage of conferences by IDEX, Gem-A (Journal of Gemology), "The New Jeweller" and "Italian Gemmological Review". We had announcements of the events in "Rapaport", "Rough and Polished" and "IDEX" magazines. Latest article was in August 2024 at InColour magazine at

www.brankogems.com/uncategorized/seventh-mediterranean-gem-jewellery-conference-published-by-incolor-fall-2024

We plan to put press release about Dubai conference at major magazines in 2026.

Why a sponsor should support the BrankoGems conference

BrankoGems Conference has positioned itself as a bridge between many business and appraising conferences and a few highly scientific conferences. It is a 'trade-technical' conference that exposes current trade problems and offers solutions through workshops with standard and affordable instruments. We offer participants chance to visit facilities to cut or grow diamonds or visit local gem mines and touristic attractions. Many of the conference delegates are well positioned in the industry, and as the conference limits the number of sponsors, they each receive strong exposure during the event.

September 16, 2025
Branko Deljanin
BSc., GG, FGA, DUG CGL lab,
Conference Chair
Vancouver, Canada



www.gemconference.com

DIAMOND SPONSOR

The Diamond Sponsor has the opportunity to connect with our attendees in the program through strong exposure before, during and after the event, with promotional items in the attendee bags, and a sponsor table for the whole conference.

PRICE: \$ 15,000

No. Packages: 1

Promo items in conference bag: 3

Program ad: TWO FULL PAGE

Talking Time: 35min (as regular talk)

Table Time: 4 Days

DIAMOND BENEFITS



- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 4 VIP tickets (4 Full Conference)
- 3 nights (1 person) in the room with king size bed on bed & breakfast basis
- 4 Welcome cocktail parties
- 4 Gala dinners
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees
- Social media recognition
- Introduction by sponsor before opening session
- Exclusive press release sent to major industry publications

NOTE: As there is only 1 sponsor at this level, it will be awarded to the first applicant.



www.gemconference.com

EMERALD SPONSOR

Emerald sponsors have opportunities to connect with our attendees in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$ 10,000

No. Packages: 2

Promo items in conference bag: 3

Program ad: FULL PAGE

Talking Time: 30min

Table Time: 3 Days

EMERALD BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 3 VIP tickets (3 Full Conference)
- 3 nights (1 person) in the room with king size bed on bed & breakfast basis
- 3 Welcome cocktail parties
- 3 Gala dinners
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees
- Social media recognition
- Introduction by sponsor before opening session
- Exclusive press release sent to major industry publications



NOTE: As there are only 2 sponsors at this level, it will be awarded to the first applicants.



www.gemconference.com

RUBY SPONSOR

Ruby sponsors have opportunities to connect with our attendees in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$ 7,500

No. Packages: 3

Promo items in conference bag: 2

Program ad: FULL PAGE

Talking Time: 25min

Table Time: 2 Days

RUBY BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 2 VIP tickets (2 Full Conference)
- 2 nights (1 person) in the room with king size bed on bed & breakfast basis
- 2 Welcome cocktail parties
- 2 Gala dinners
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees





www.gemconference.com

SAPPHIRE SPONSOR

Sapphire sponsors have opportunities to connect with our attendees in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$ 5,000

No. Packages: 5

Promo items in conference bag: 1

Program ad: HALF PAGE

Talking Time: 20min

Table Time: 2 Days

SAPPHIRE BENEFITS



- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 2 VIP tickets (2 Full Conference)
- 2 nights (1 person) in the room with king size bed on bed & breakfast basis
- 2 Welcome cocktail parties
- 2 Gala dinners
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees



www.gemconference.com

PEARL SPONSOR

Pearl sponsors have opportunities to connect with our attendees in the program, with a promotional item in the attendee bags, and a sponsor table.

PRICE: \$ 2,500

No. Packages: 5

Promo items in conference bag: 1

Program ad: HALF PAGE

Talking Time: 15min

Table Time: Lecture Day

PEARL SPONSOR BENEFITS



- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 1 VIP ticket (1 Full Conference)
- 2 nights (1 person) in the room with king size bed on bed & breakfast basis
- 1 Welcome cocktail party
- 1 Gala dinner
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees



SUPPORTER

PRICE: \$ 1,500

No. Packages: 7

Promo items in conference bag: 1

Program ad: 1/4 PAGE

Talking Time: 10 min

SUPPORTER BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 1 VIP ticket (1 Full Conference)
- 1 Welcome cocktail party
- 1 Gala dinner
- Acknowledgement during closing speech



Previous Sponsors & Supporters



3rd BrankoGems Conference Contact info

Branko Deljanin
Cell: 1 (604) 619-3590
branko@cglgrs.com, www.cglgrs.com

Nesha Popovic
Cell: +38163230406
popnesha@gmail.com

www.gemconference.com